



T&S (Tactics And Strategy)

A next generation gaming marketing program that combines blockchain, smart contracts, and NFT technologies. T&S goes beyond traditional GameFi products and opens up a wide range of development opportunities.



The program is a powerful tool for earning and interacting within the Meta Whale ecosystem. By following this guide, you will be able to effectively utilize all the system's features, including registration, level activation, and advancement within the marketing program structure.



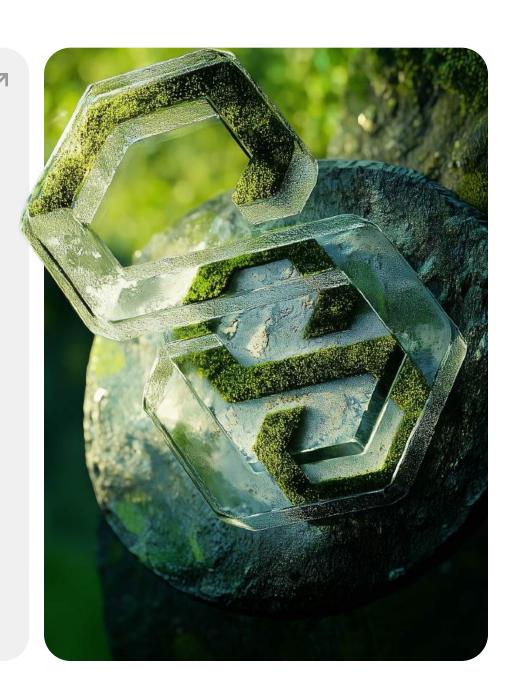
Good luck on your journey through the world of T&S!



Before You Begin

For a general understanding of T&S, be sure to review the presentation available via the button below.

Ensure that your cryptocurrency wallet, such as MetaMask, has the required amount of POL and the native Meta Whale token — Whalebit (CES).



\$POL

POL is the native coin of the Polygon blockchain on which T&S operates. Since almost every action in T&S is recorded on the blockchain, a small amount of POL is needed for transactions. Under normal market conditions, the cost of such operations will not exceed a few cents.

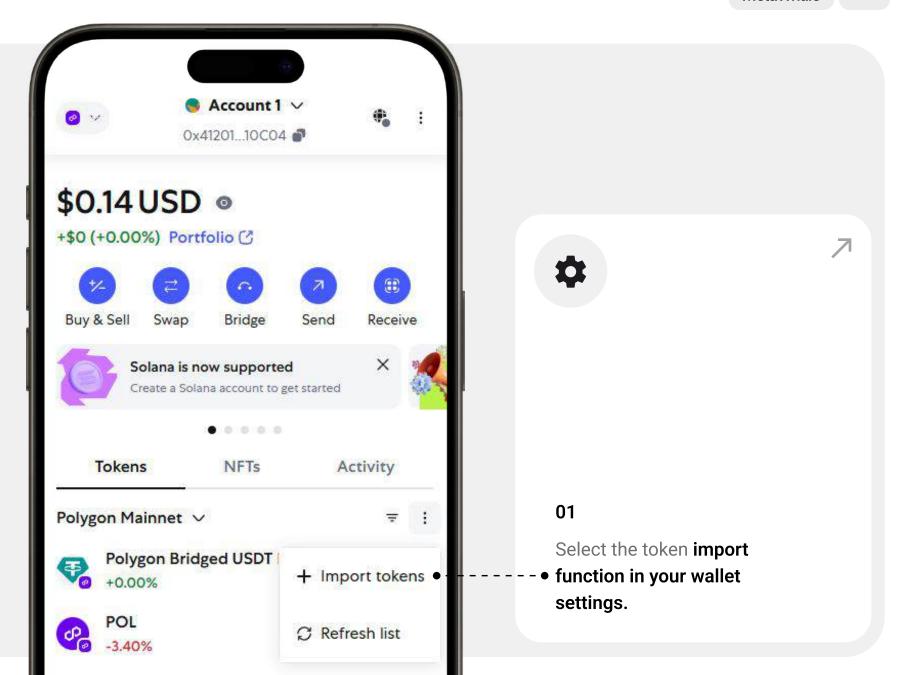
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T&S



Adding the CES token to your wallet

The Whalebit (CES) token is necessary for activating levels and enhancing capabilities in T&S. In some Web3 wallets, CES does not appear by default. Therefore, it needs to be added manually.

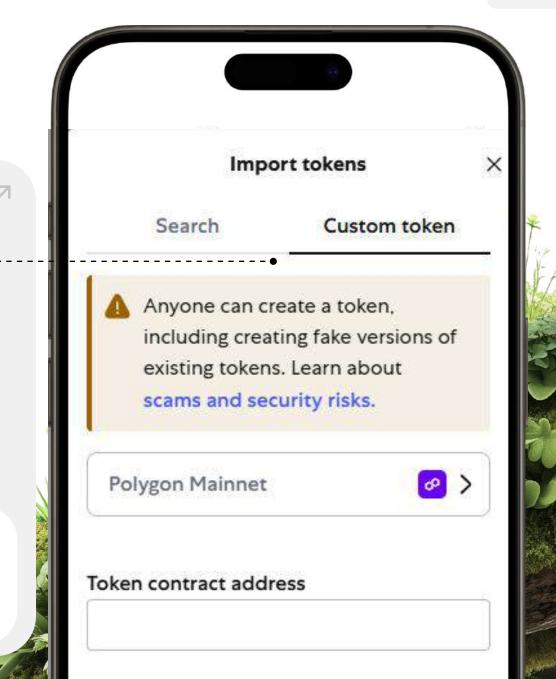




- **02** Go to the page <u>meta-whale.com/web3info</u> and find the Whalebit (CES) smart contract address.
- **03** Next, go to the 'Custom Token' tab and add the token's smart contract address.
- **04** All necessary data should fill in automatically. Click 'Next', then 'Import'.

Now the CES token will appear in your wallet.

If you don't have CES, you can acquire it on W-DEX through any convenient trading pair.





Registration

Your first transaction on the platform will be a zero-value transaction — it's the registration. You need to be especially careful here. Be sure to register using the referral link of the person who introduced you to this business (upline). Since the system is built on filling the referral structure, registering without a supportive upline will limit your opportunities. This is because the higher upline can fill part of your structure — this is called spillovers.





The referral link looks like this:

https://meta-whale.com/r/MetaWhale.

Make sure it matches your upline's link.
Registration occurs **only once** for each
blockchain address, recording your data and
your upline's data on the blockchain.

After registration, no one can change these values, and your address will forever be linked to your account in Meta Whale, just as your upline cannot be changed anymore.

This is only possible by registering a new account on a new address with a new referral link.



Take this seriously, as an active upline can enhance your opportunities in Meta Whale programs.



First registration method in Meta Whale.

There are two main options for registering with Meta Whale.

First registration method in Meta Whale.

- **01** Go to the direct referral link, for example: https://meta-whale.com/r/MetaWhale.
- **02** Make sure your upline's data matches what is displayed on the screen.
- O3 Familiarize yourself with the Terms of Use of the platform.

 Confirm that you meet all criteria to proceed with registration.

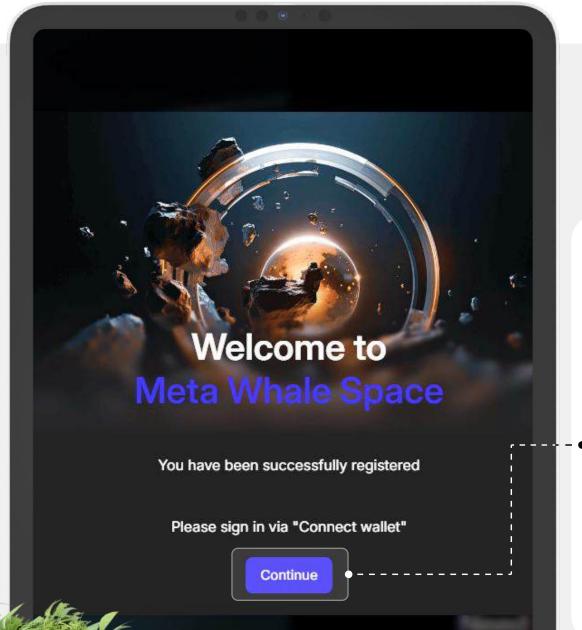
 Check two boxes and click 'Sign up'.
- **04** Next, choose MetaMask or connect via WalletConnect to use other crypto wallets. The site will request permission for a transaction that will record your registration on the blockchain.







To register, you need to pay a small fee of a few cents. Each subsequent entry into Meta Whale will only require permission to access the Meta Whale site from your wallet, which will occur without additional payments.



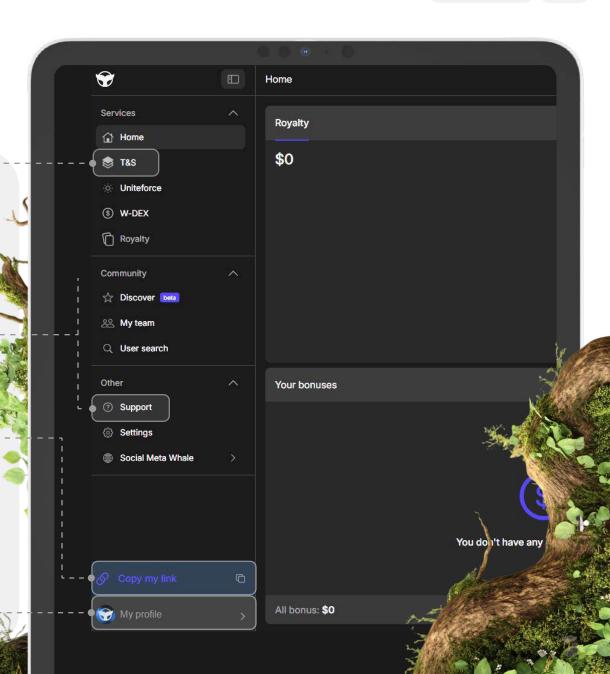


- 05 Click 'Continue' and sign the permission to access your account.
 - **06** Now you are in your Meta Whale personal account.



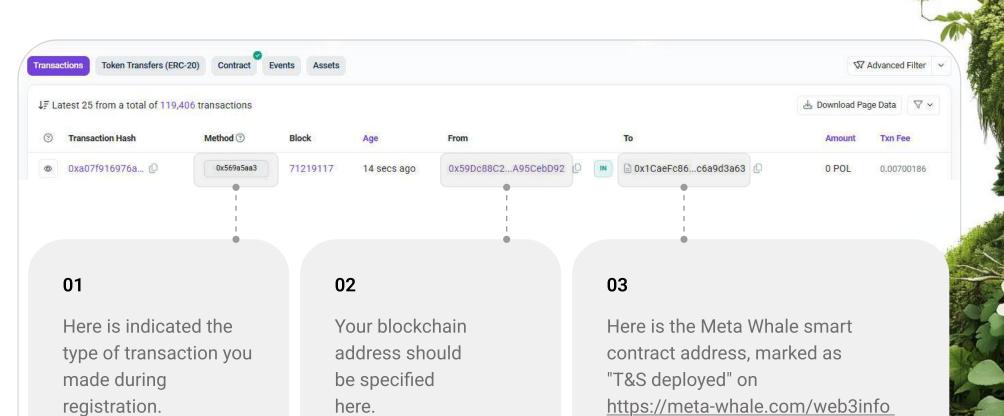
Meta Whale Personal Account

- **01** The **T&S** tab will redirect you to the T&S program page.
- **02** The **Support** tab is for contacting customer support if you have questions or errors while using Meta Whale products. This tab also has a FAQ section with answers to the most common questions.
- **03** The **Copy my link** tab is for finding your referral link and sharing it with your future partners who want to register in T&S or other Meta Whale products.
- **04** The **My Profile** tab is for setting up your profile and finding additional information about your upline, including their name and wallet address.





After registration, you can verify that all operations are recorded on the Polygon blockchain. For example, in the Polygonscan blockchain explorer, you can see your first transaction by entering your wallet address.



MetaWhale

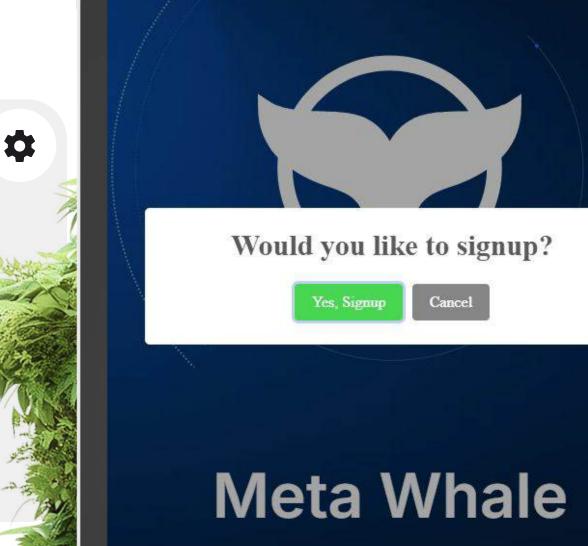
T&S



Second registration method

This method assumes that you do not have an upliner or you want to enter their referral code manually.

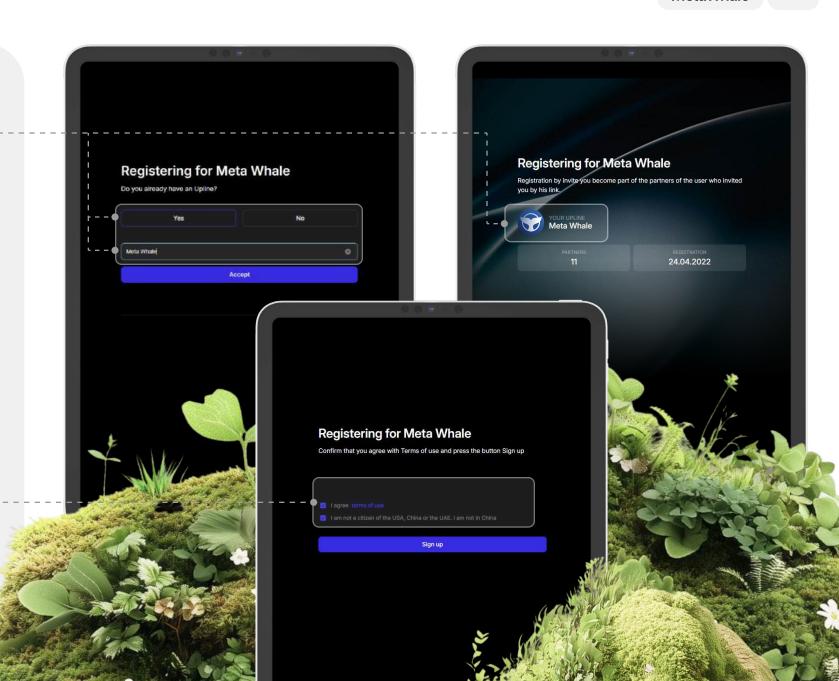
- **01** Go to the website https://meta-whale.com/
- O2 Click 'Connect Wallet' in the upper right corner and select a wallet to connect, such as MetaMask. After that, you will be prompted to register – confirm.
- O3 Then you will be redirected to the registration page, where you need to answer whether you have an upliner or not. If you answer 'No', you will register under the company.





04 By selecting 'Yes', you will be taken to the page to manually enter the referral code. Carefully enter the code and double-check the accuracy of the entered data. If you make a mistake, you will not be able to change the upliner in the future – only by creating a new account. Click 'Accept', and if all data is correct, then click 'Sign up'.

05 Familiarize yourself with the Terms of Use of the platform. Confirm that you meet all criteria to continue •-- registration. Check two boxes and click 'Sign up' again.



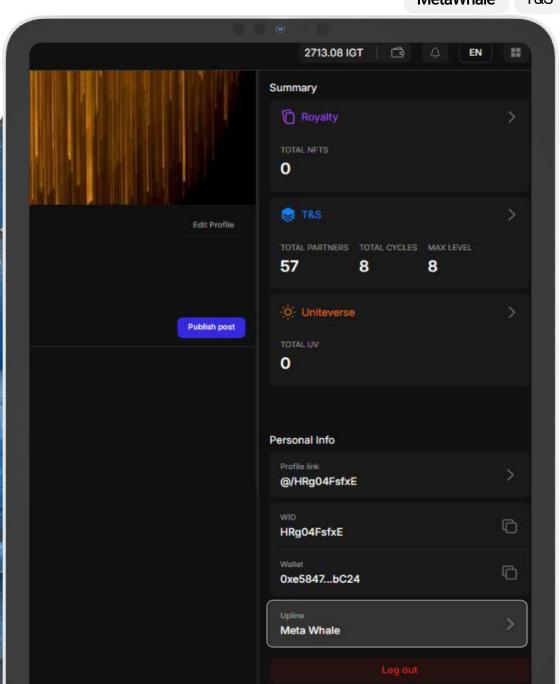


Mandatory verification

Before using T&S and starting level activation, make sure you are registered under your upliner. This can be done in the My Profile tab in your personal account – https://meta-whale.com/My_profile.

Once you have confirmed that all data is correct, you can access the T&S program from your personal account by clicking on the corresponding tab or via a direct link, if you are logged in to the site –

https://meta-whale.com/TS.





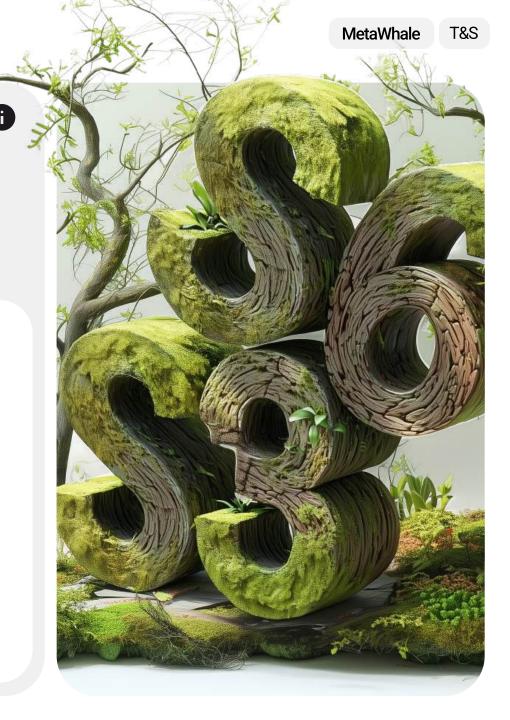
Activation of T&S levels

For all users who decide to start developing their marketing structure, 12 levels are available, consisting of two types of schemes: **S6 and S3**.



S3 — a one-level network
 consisting of four participants:
 the upliner and three of their
 partners. In S3, the upliner earns
 income from all three partners.

 S6 — a two-level network consisting of seven participants: the upliner, two first-line partners, and four second-line representatives. In S6, the upliner earns income only from the second line, which consists of four referrals. The first line, made up of two partners, generates income for the upliner above.



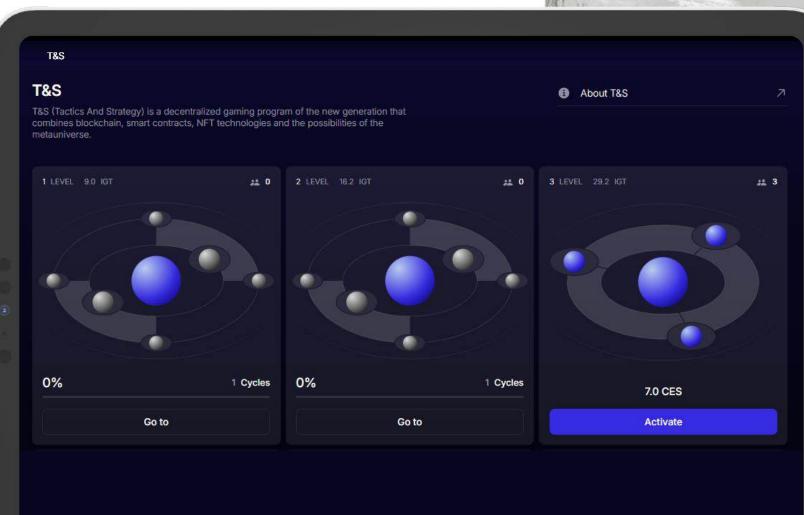




To study marketing in detail at T&S, please refer to the presentation available on the website or in your personal account.

Download T&S Presentation







IGT Token

Inner Game Token (IGT) is an ingame stablecoin used to activate all levels in T&S. IGT is required for level renewals and earning income in T&S.



Currently, it can be obtained in two ways:

- Converting the native Meta Whale token Whalebit (CES) to IGT.
 When activating T&S levels, CES is automatically converted to IGT.
- Receiving rewards from your referral structure. All income from your team's level completions is distributed in IGT.





Conversion

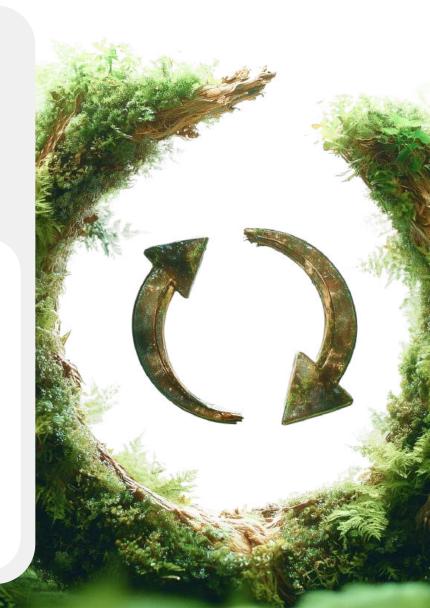
If a user holds CES tokens in their internal or external balance, activating levels in T&S will trigger automatic conversion of CES to IGT.

The CES to IGT exchange rate is based on the average price in the CES-USDT pool on W-DEX during the five-minute period before conversion. The reverse conversion rate, IGT to CES, is calculated in the same way.

For example: If the average CES price over the last 5 minutes was 5 USDT, then 1 CES will be equal to 5 IGT.

If the average price of CES was 10 USDT then 1 CES will be 10 IGT, and so on.

To mitigate volatility risks, a slippage function of approximately 1% has been implemented. This means the system calculates the IGT exchange rate with a small buffer. As a result, after activating a T&S level, a minor amount of IGT may remain in your Inner Balance. These residual IGT tokens can be used to activate the next level or converted back to CES.



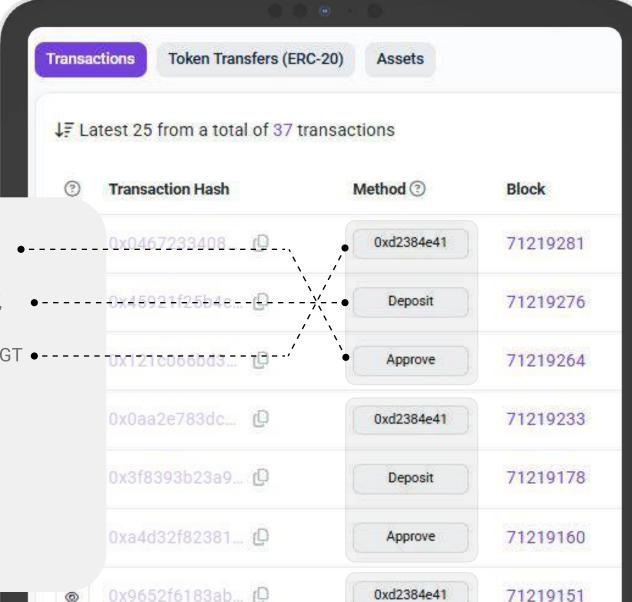


Level Activation

Levels are activated step by step, and each activation will require the user to complete three separate transactions by clicking 'Activate':

- **01 Approve** this transaction requests permission to use CES tokens in your crypto wallet.
- **02 Deposit** this transaction is intended to convert CES into IGT, which are credited to the Inner Balance of Meta Whale.
- **03 Activation** at this stage, the T&S levels are activated using IGT ●--- tokens.

The screenshot on the right shows how the process of sequential activation of three T&S levels looks like in the blockchain.

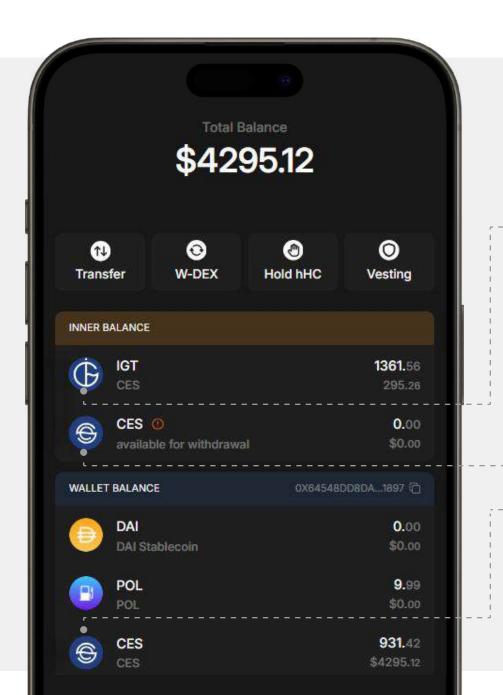




Level Activation

Level activation is available to users who hold IGT or CES in their Meta Whale Inner Balance. The system processes activation in the following sequence:







• 01

All available IGT from the Inner Balance is used first.

• 02

If IGT is insufficient, CES from the Inner Balance is automatically converted to IGT (using the same method as external conversions).

• 03

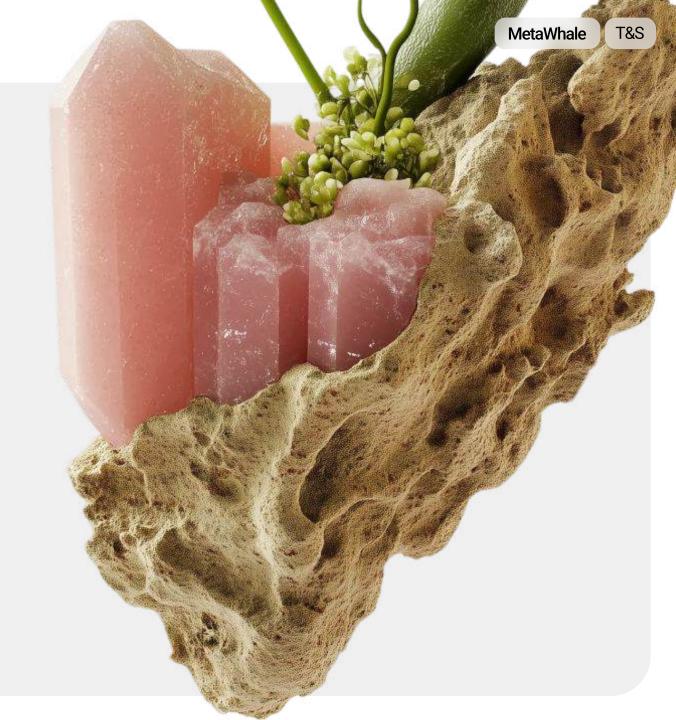
If funds are still insufficient, the system will prompt the use of CES from the external balance.



Due to peculiarities of the POL blockchain, transactions may sometimes fail. There may be a situation where the CES tokens are deducted from the user's wallet, but the level is not purchased. In this case, pay attention to the Inner Balance of Meta Whale, which is available in the upper right corner. Most likely, the CES tokens were successfully converted to IGT, but the level failed to activate.

In this case, ensure that you have enough POL for the transaction – due to blockchain congestion, transaction fees may sometimes increase, and the transaction may not be processed or may hang.

A similar situation may occur during high volatility in the CES-USDT pool on W-DEX. In some cases, the system may calculate conversion terms at a rate where the resulting CES amount becomes insufficient for activation. In such scenarios, the deposit will fail, and you'll need to restart the entire activation process.





Auto-Renewal and Level Reactivation Functions

Attention!



To configure their strategy, the user can utilize the **Auto-Upgrade** and **Reactivation functions**.

Auto-Upgrade is the automatic activation of the next level. This function uses income from slots 4 and 5 in the S6 referral scheme, as well as from slots 1 and 2 in the S3 scheme. If slot 4 in S6 is filled and slot 1 in S3 is filled, the Auto-Upgrade button will become inactive until the level is fully filled.

Reactivation is the reactivation of a recently filled level. This function uses income from the last slot in each of the S6 and S3 schemes.

Disabling these functions may incur a 25% fee. For more details, refer to the presentation.

If the Auto-Upgrade function is enabled, provided the next level in the user's T&S is already activated, payments from slot 4 in S6 and from slot 1 in S3 will still be withheld for Auto-Renewal. Once slot 5 in S6 and slot 2 in S3 are filled, payments will be credited to the internal balance without penalty. Until then, they will be held in the smart contract.

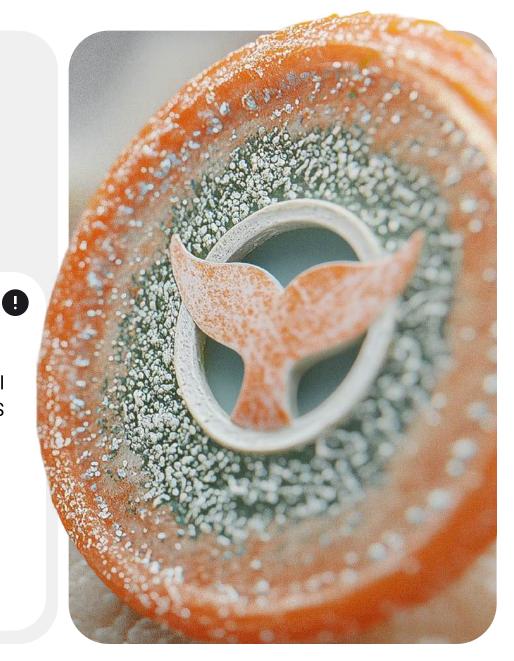


Auto-Upgrade and Level Reactivation Functions

To immediately receive payments to the internal balance from slots 4 and 5 in S6, as well as slots 1 and 2 in S3, provided the next level of user's T&S is active, you can disable the Auto-Upgrade function, and then the income will be credited to the balance without the 25% fee.

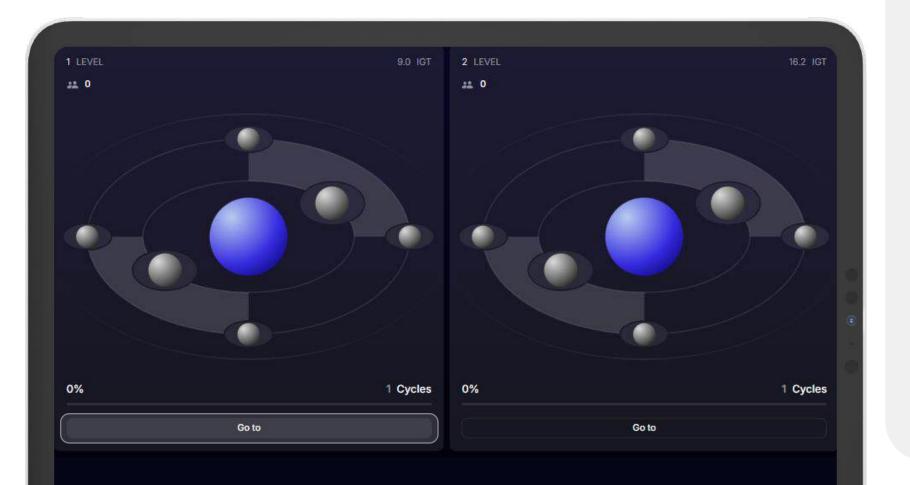
If the Auto-Upgrade function is disabled while the next level is inactive, you may lose income, and lower-tier partners may surpass you in the T&S referral structure.

The 'Auto-Upgrade' and 'Reactivation' functions are essential for continuous movement in the T&S gaming program, ensuring maximum payout levels. Users are given the freedom to choose and can disable these functions both together and separately.





To disable or enable Auto-Upgrade or Reactivation, click 'Go to' under the level of interest. A prerequisite is that the level must already be active.



If Auto-Upgrade is disabled while the next level is inactive, the user will receive only 75% of the income from the two slots designated for this function, instead of 100%. The 25% fee will go to the NFT holders' fund pool, which is intended for additional rewards.

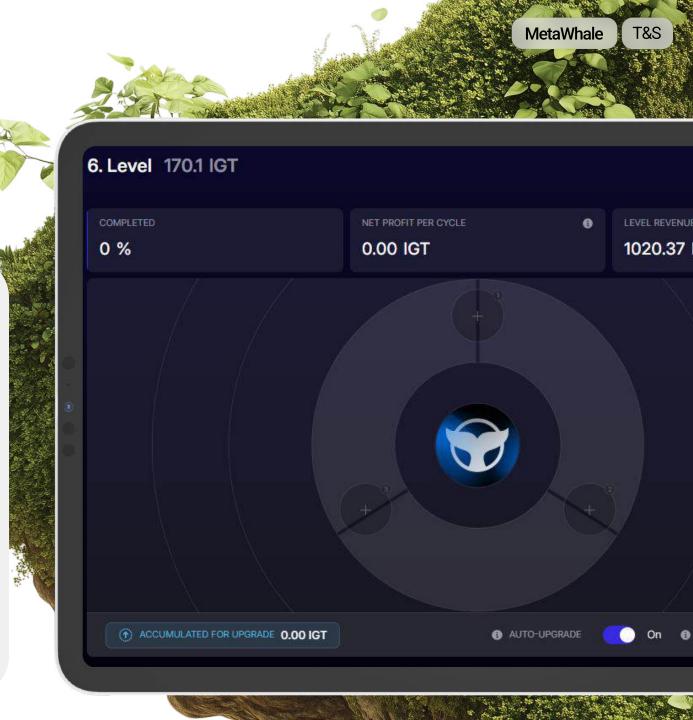
If the next level is already activated in advance, the user will receive the full 100% of the income. Auto-Upgrade is not available at the last 12th level.

If Reactivation is disabled, the user will receive only 75% of the income from one slot designated for this function, while the remaining 25% will go to the NFT Holders' Fund Pool.

IMPORTANT!

Reactivation can be disabled and enabled at any time. Auto-Upgrade can only be disabled before slot 4 in S6 and slot 1 in S3 are filled. After a partner fills slot 4 in S6 and slot 1 in S3, Auto-Upgrade is blocked and remains unchanged until slot 5 and slot 2 are filled, respectively.

For this reason, it is very important to configure these functions to avoid missing out on payouts according to your strategy.





Referral scheme

The T&S program consists of 12 levels of two different referral schemes: S6 and S3.

Filling positions within your referral scheme can occur in several ways:

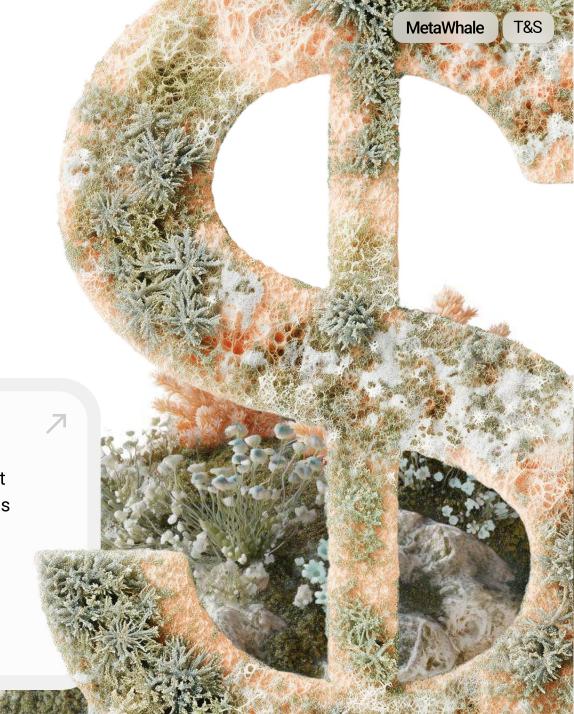
01 By your actions. If you invite partners directly using your referral link.

02 By the actions of your uplines.

03 By the actions of your downlines.



Thus, not only your activity but also the activity of your uplines and downlines can fill the schemes — this is called spillover.



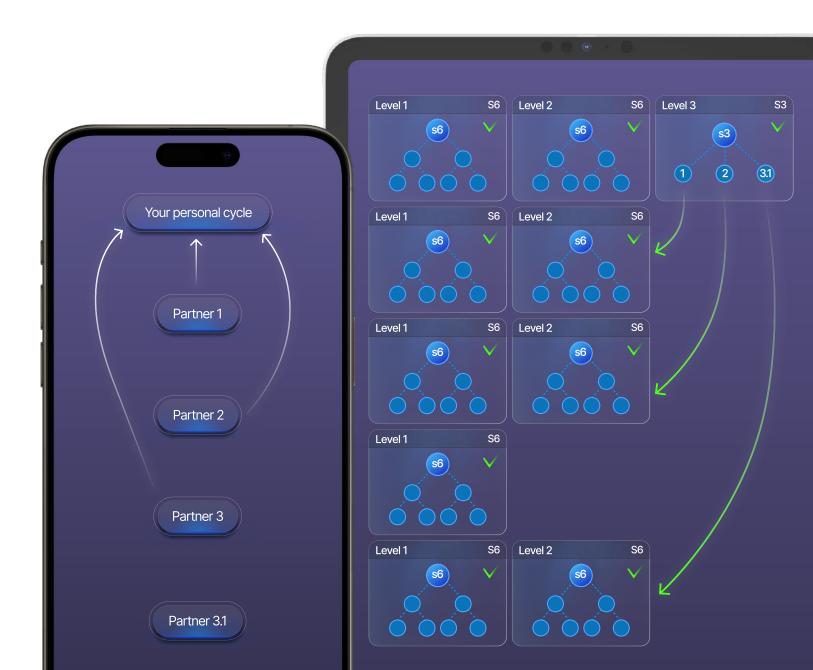


S3 scheme

In S3, there is only one line of partners, and payments to the upline come from all three slots. In this scheme, spillovers occur only if a partner of your direct referral surpasses them in the pace of level progression.

It is important to stay ahead of your team, and for this, automatic functions of Auto-Upgrade and Reactivation are needed. Otherwise, your downlines will move up the referral tree above you.

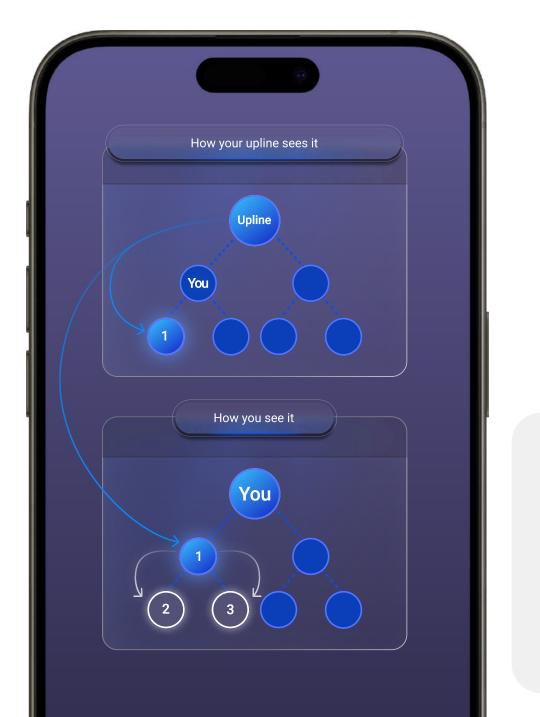
Remember that payments for slots 1 and 2 are intended for Auto-Upgrade and slot 3 is for Reactivation.





S6 scheme

The S6 scheme consists of two levels of referrals and can be filled by spillovers from both downline and upline partners, as well as through attracting your personal referrals.

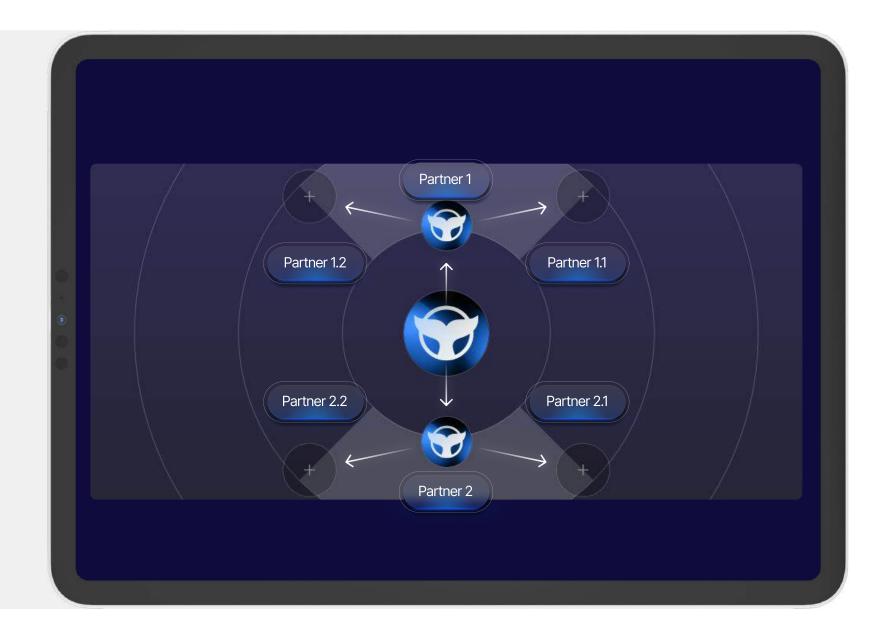


Spillover from above means that your upline, while filling their network of partners, can simultaneously fill part of your scheme, as shown in the picture:

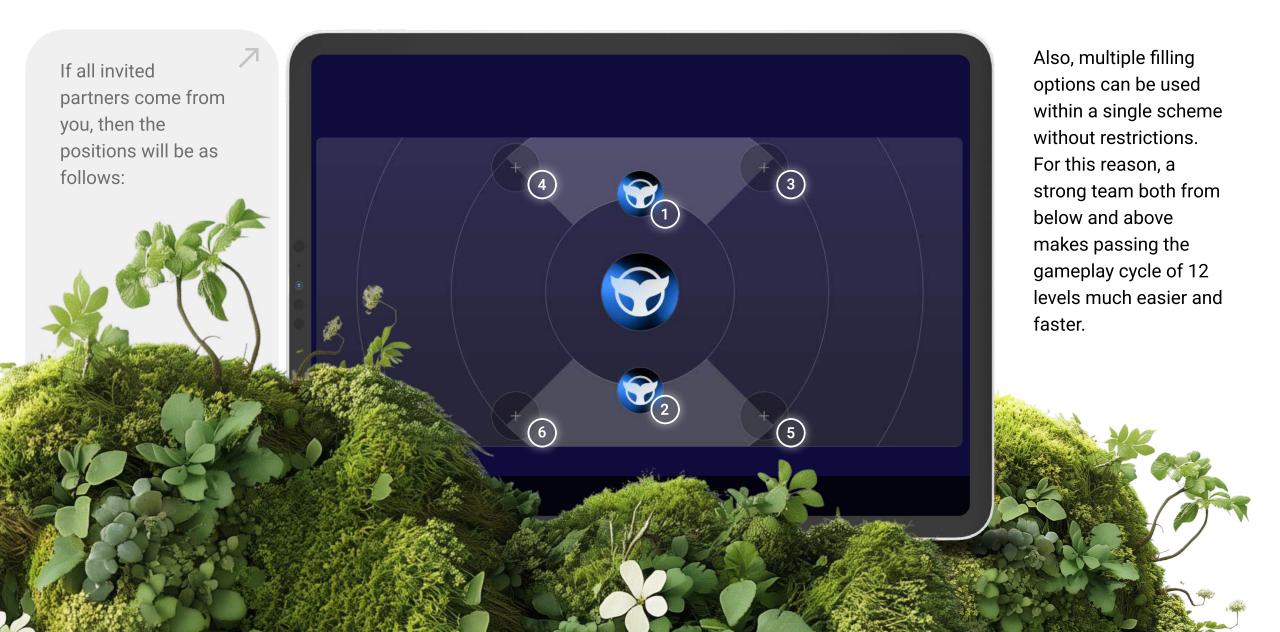


Spillover from below means that partners invited by your direct referrals can also fill your scheme. And the filling will occur sequentially — as shown in the picture on the right.

Thus, if number 1 invites someone, the first invited takes position 1.1, and the second takes position 1.2. When number 2 invites someone, the first invited takes position 2.1, and the second takes position 2.2.



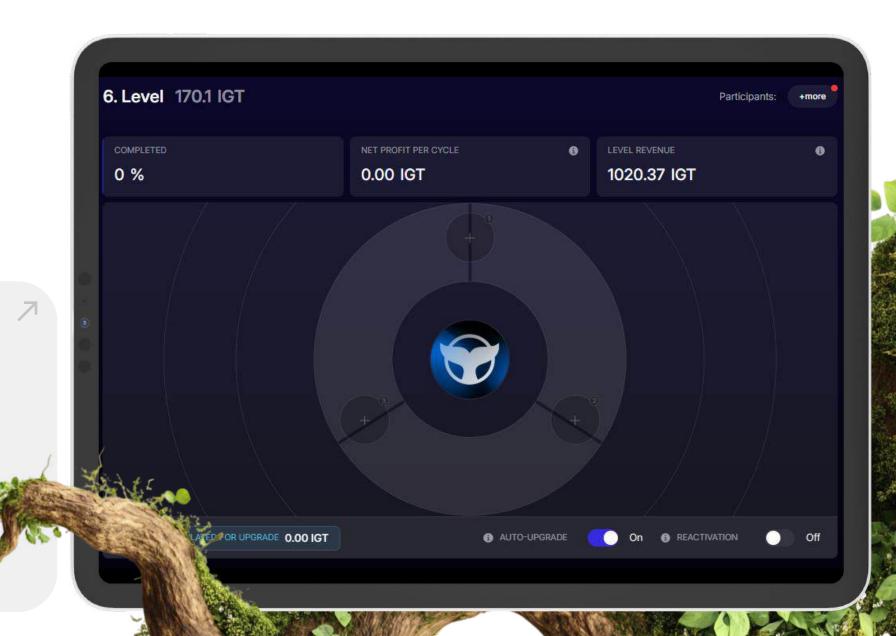






To simplify the analysis of your structure and further planning of the gameplay, the system provides informational labels to find your partner. Hover over a partner, and T&S will show their wallet address.

Remember that payments from partners in the S6 scheme come only from the second referral line, that is, from slots 3, 4, 5, and 6. Slots 4 and 5 are intended for the 'Auto-Upgrade' function, and slot 6 is for 'Reactivation'.







Please note that T&S operates on blockchain technology and smart contracts, making transactions irreversible. This creates a secure gaming mechanism but requires increased attention from players.

For a better understanding of T&S marketing, refer to the presentation.

https://meta-whale.com/files/T&S_Eng.pdf



